

**PERSONAL FINANCE**

**&**

**WEALTH BUILDING**

... A Lifetime Economic Acceleration Process

# Five Ways to Plan Money Decisions

- No Planning:
  - Loss of financial control
  - Increased vulnerability to life circumstances
  - Less financial security and peace of mind
- Occasional Planning
  - Keeps you one step behind
  - Tend to work independently on their finances
  - Frequently do not reach full financial potential

# . . . Continued

- Needs Planning
  - Calls for a savings plan
  - Only occurs when the need is immediate
- Financial Planning
  - Aimed at reaching predetermined needs and goals
  - Assesses monetary amount necessary to reach predetermined fixed financial needs and goals

# Lifetime Economic Acceleration Process

- Focuses on the efficient and effective building of wealth
- Safeguard and protect established wealth
- Strives to build wealth without the limits of predetermined needs and goals
- Can often enhance the results obtained by using other accumulation of money approaches

# Principles of Lifetime Economic Acceleration Process:

- Build wealth without setting limitations
  - Use the Flow of Money concept
    - Use Cost recovery strategies
  - Seek more accessibility to money
    - Use tax recapture tactics
- Improve protection management
  - Conserve and enjoy assets
  - Flexibility to make changes

# Four Basic Rules of Financial Institutions

1. *They want us give them our money.*
2. They want us to give them our money *on an ongoing basis.*
3. They want us to give them our money on an ongoing basis *and hold it for a long period of time.*
4. They want us to give them our money on an ongoing basis and hold it for a long period of time *and give us back as little as possible.*

What decisions have you made about your financial institutions?

## Macro Managing

vs.

## Micro Managing

- Presence may allow Micro-Manager to perform better for you
- Our overall knowledge can improve efficiency and effectiveness in your money decisions

- Assist with financial decision making
- Micro-Managers are specialists in their area of expertise
- Without a Macro-Manager one cannot evaluate performance of micro-managers

# Importance of a Financial Model

## PURPOSE

maximize protection

minimize cost

## PROTECTION

Assets, Income &  
Life



**Protection**

# Importance of a Financial Model

## PURPOSE

Increase overall return rate

Reduce Risk

Reduce Taxes

Stay Liquid

## SAVINGS

Safety, Yield &

Tax



**Yield**



**Risk**



**Liquidity**

# Importance of a Financial Model

## PURPOSE

Provide appreciation

Provide Income

Provide Tax Benefits

Store Wealth

Enjoy Wealth

## GROWTH

Income, Growth & Tax



Growth



Risk



Liquidity

# Using the PS&G Model

## FIRST STEP

(the Starting Point) . . . Internal Design

## SECOND STEP

(the Vital link) . . . Coordination

## THIRD STEP

(the Critical Step) . . . External Design

# Objectives for L.E.A.P

## 1. COST

Phase I: No additional out-of-pocket outlay, while only working with current cash flow and assets.

Phase II: Additional outlay may be needed to achieve your financial objectives.

## 2. Build Additional Wealth

Seeks efficient and effective use of assets

# ... Objectives Continued

## 3. Risk Tolerance

Seeks to lower or keep the same risk tolerance you desire.

## 4. Improved Protection Management

Increased taxes

Death

Inflation

Disability and Health

Market Risk

Creditors' Claims or Lawsuits

# What Does L.E.A.P. Cost?

1. **Fees = No FEES TO K of C!**
2. **K OF C Financial Products**
3. **Referrals to Members, family, friends**