

THE PILLARS OF WEALTH

I. WHOLE LIFE

II. CASH

III. REAL ESTATE

IV. EQUITIES

*NOBODY IS SAYING YOU SHOULD PUT ALL YOUR MONEY INTO LIFE
INSURANCE, BUT ISN'T IT COMMON SENSE TO HAVE A HEALTHY
AMOUNT OF PERMANENT LIFE INSURANCE
TO ASSURE YOUR FINANCIAL SUCCESS?
IT IS THE ONLY INSTRUMENT THAT ASSURES AN INEVITABLE GAIN.*